



Cover Letter

I'm Eddie

I am a passionate designer deeply connected with the sports and entertainment industries. During my CO-OP, I founded a children's entertainment service company, managing branding, web design, social media, logistics, and sales. This experience sharpened my design and project management skills and led to collaborations with martial arts centers, dance academies, and photographers.

I bring 6 years of experience as a Senior Graphic Designer at The Adventures Group, a world-class company tours with locations in Puerto Vallarta, Los Cabos, and Cancun. I managed all aspects of print media publicity, signs and uniforms.

Additionally, I spent 3 years at Señor Frog's, where I designed over 35 characters for the restaurant and boutique.

Thank you for considering my application. I'm confident my skills, talent, and experience will contribute positively to your team

Best regards,

Eddie

REEL



Graphic Design Experience

Canada Vancouver, BC



NOT OFFICIAL LOGO

INTERNSHIP

Sample Logo Design
Staff Uniform
Social Media Post



CO-OP

Web Development
Project Management
Social Media



CO-OP

Branding Design
Motion Graphics
Ai Illustrations



International Companies

Puerto Vallarta, MEXICO



GRAPHIC DESIGNER

Advertising campaigns
& print media
Puerto Vallarta, Cancun, and Los Cabos



Puerto Vallarta

GRAPHIC DESIGNER

Social Media
Character Development
Public Relationships





LOGO



BRANDING



MENU



LOGO



MEDAL



BRANDING

